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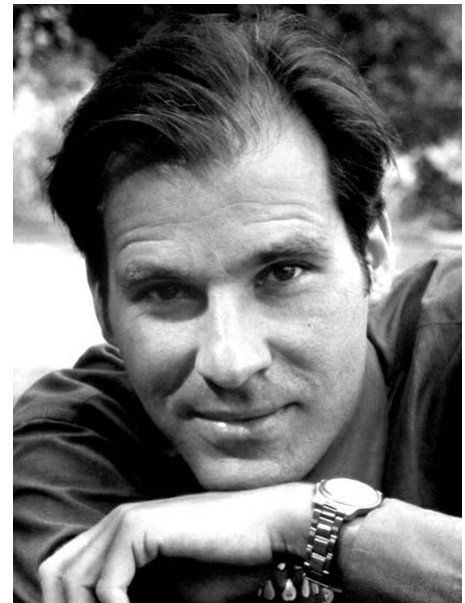
Thomas D. Zweifel and Rabbi Aaron L. Raskin

Authors of:

The Rabbi and the CEO

The Ten Commandments for 21st Century Leaders

Thomas D. Zweifel, Ph.D., is an acclaimed author, leadership professor, and internationally recognized expert in the field of global leadership development. Since 1984, he has helped senior executives in Fortune 500 companies and governments, the UN and the military develop their leadership in the action of meeting breakthrough objectives. Strategies based on Dr. Zweifel's four books on co-leadership are used by more 30+ Fortune 500 companies, the U.S. State Department, the USMA at West Point, and corporations and governments on four continents. To date, Dr. Zweifel has taught leadership at Columbia University and business schools in Australia, Israel, and Switzerland.



Aaron L. Raskin comes from a long line of prominent rabbis. His grandfather, Rabbi Jacob J. Hecht, was the Lubavitcher Rebbe's official translator.

Rabbi Raskin came to Brooklyn Heights in September of '88, where he co-founded B'nai Avraham. As its spiritual leader and emissary of the Lubavitcher Rebbe, he inspires his congregation, which includes prominent business and community leaders, with ethics and spiritual guidance.

Rabbi Raskin has published a series of 200 audiotapes on a wide range of topics. He is also the author of *Letters of Light*. He, his wife Shternie, and their five children live in Brooklyn Heights.