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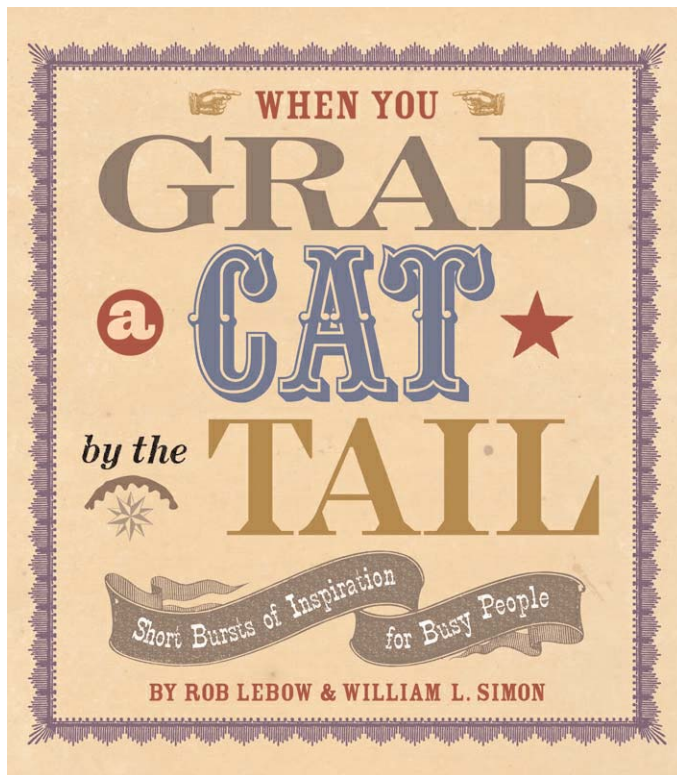
# When You Grab a Cat by the Tail

*Small Bursts of Inspiration for Busy People*

by Rob Lebow and William L. Simon

"The man who sets out to grab a cat by its tail learns something that will always be useful..."

- Mark Twain



In other words, we all learn from experience. And for those times when experience doesn't provide the answer, you might find it here in *When You Grab a Cat by the Tail*.

The book offers a rich collection of quotes, observations, and anecdotes from luminaries, historical figures, and some folks whose names you might not know. And though it is from two authors renowned for their contributions to the business world, these pearls of practical wisdom can not only help you in your business and workplace dealings, but in any interpersonal relationship or even in a moment of personal doubt.

Equally appropriate as bedtime reading or when you need a moment of reflection during your busy day, *When You Grab a Cat by the Tail* is both timely and timeless. With gems of knowledge from several lifetimes of experience between its covers, it will help you develop your strengths, brighten your spirits, and put a smile on your face.

**ROB LEBOW** is the founder of The Lebow Company, an international research and training organization that helps companies create freedom-based environments for their workforces. It was in this capacity that he created the Shared Values Process®/Operating System-implemented by more than 200 organizations around the globe. This ground-breaking concept is discussed at length in his best-seller, *A Journey into the Heroic Environment*-Third Edition. In 2005, Rob was named one of the Top Thought Leaders of the World and his organization was named one of the Top 100 Leadership Development Training Organizations in America for both 2005 and 2006.

**WILLIAM L. SIMON** is an international bestselling author of over a dozen business books-including the best-selling *Driving Digital* (co-authored by Microsoft exec Robert McDowell)-and works of narrative non-fiction, and has written numerous magazine and newspaper articles for publications such as the Washington Post and USA Today. A member of the Writers Guild, Bill is also an award-winning film writer with eight CINE Golden Eagle awards, an Emmy nomination, and recognition from the Venice, Berlin, and Belgrade film festivals.

Publication date: October 2007

ISBN: 978-1-59079-108-0

128 Pages, Paperbound

6.75 x 7.25" trim

\$9.95 U.S.

Self Help/Motivational

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