

*SelectBooks Inc., proudly presents...*

Alan Brightman, Ph.D.

Author of

*DisabilityLand*



Alan Brightman has devoted his career to improving the lives of kids and adults with disabilities and to developing large-scale business opportunities to serve and support them.

Presently he is the Senior Policy Director for Special Communities at Yahoo!, Inc. where he is responsible for ensuring that all of Yahoo!'s products and services are as accessible as possible to children and adults with disability. He is also Directing a new project to explore how the internet can be used to change children's experience of serious, long-term illness.

Previously, Brightman was the founder of Apple Computer's Worldwide Disability Solutions Group and served as its Director for 13 years. In this capacity, he was responsible for ensuring that all Apple products and programs were accessible to children and adults with special needs. He worked closely with Apple's hardware and software engineering teams as well as with diverse teams in marketing, sales, industrial design and public relations. In addition, he co-authored *Independence Day: Designing Computer Solutions for Individuals With Disability* and produced a variety of videos designed to illustrate the role of technology in increasing options and opportunities for all children and adults. The work of Brightman's group at Apple, the first of its kind in the industry, has been widely recognized, honored and emulated around the globe and continues at Apple today.

Brightman was also the Executive Producer of the musical called *PULSE: The Rhythm of Life*, based on a website that he and his group at Apple created for seriously ill children. *PULSE* premiered at the Montgomery Theater in San Jose and played to packed houses and rave reviews. Brightman also produced the Original Cast Recording CD of *PULSE* and is featured in a PBS program about the making of this unique show. In addition, Brightman was the Producer of an award-winning children's television series for PBS (*Feeling Free*).

Brightman's one-person photographic exhibition-*Ordinary Moments: Expressions of the Disabled Experience*-was designed to increase awareness and acceptance of disabled individuals and toured the United States for three years.

Brightman received a PhD in Education from Harvard University and an Honorary PhD in Science from The University of Massachusetts. He also received a Lifetime Achievement Award from Boston University.